

BUSINESS RESEARCH GUIDE

PURPOSE

The purpose of this document is to outline the available resources that Library Services provides to support students in the Business programs at Medicine Hat College. Please contact the library for further assistance.

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ARTICLES

You can locate journal, magazine, and newspaper articles using databases. These resources cannot commonly be accessed using standard search engines such as Bing, Google, Yahoo, etc.

Databases can be located at: <http://www.mhc.ab.ca/Library/Resources/Databases.aspx>

Databases that you can employ specifically for your program include:

- [Business Source Complete](#) (EBSCO)
Covers over 1,200 scholarly business sources.
- [CBCA Business](#) (ProQuest)
Access to a broad range of Canadian business periodicals. Over 400 journals make up the collection, some full text. Trade journals, general business publications, academic journals, topical journals, and professional publications are all included.
- [Hoover's](#) (Hoover's Inc.)
This database provides comprehensive information and profiles about companies and industries, and the people that run them. This resource also provides newsfeeds about those same subject matters. *Hoover's* is updated on a regular basis.
- [Wilson Business Full Text](#) (H.W. Wilson)
Access articles, product evaluations, interviews, biographical sketches, corporate profiles, obituaries, surveys, statistical rankings, book reviews, reports from associations, societies, trade shows and conferences, and more in over 900 full text publications.
- [E-Stat](#) (Statistics Canada)
Statistics Canada articles and statistical data. Statistical tables are drawn from the CANSIM Time Series, the Census, and other Statistics Canada survey results. CANSIM tables cover a wide range of time periods. Mapping and graphing functions are available.

Also check under the "Business/Management/Marketing" or the "General/Multidisciplinary" headings.

For an overview and search tips, go to:

http://www.mhc.ab.ca/Library/Resources/~media/Files/library_documents/how_to_guides/general_research_guides/database_tips.pdf

BOOKS & AUDIOVISUALS

Search the library catalogue (<http://darius.uleth.ca/search~S2>) to find books and audiovisual resources on your topic.

Browse the library catalogue or shelves using these associated terms and call number ranges respectively:

- HD 30 [Business](#) (General)
 - HF 5718 [Business Communication](#)
 - HF 5381 – 5389 [Business Etiquette](#)
 - HD 30.28 [Business Planning](#)
- HD 62.5 – 62.7 [Small Business, Entrepreneurship](#) (General)
- HF 5415 [Marketing](#)
 - HF 5429 [Retail Trade](#)
- HF 5810 – HF 6181 [Advertising](#)
 - HF 5822-5825 [Advertising -- Psychological Aspects](#)
- HF 5548.8 – HF 5549.5 [Management](#)
 - HF 5549 – 5549.5 [Personnel Management](#)
 - HD 58.7 [Organizational Behavior](#)
- HF 5600 – HF 5686 [Accounting](#)

WEBSITES

- *Alberta Economic Development*
<http://www.alberta-canada.com>
As the marketing arm of the Alberta government, Alberta Economic Development works in partnership with business, industry associations, and other government ministries.
- *Alberta Labour Relations Board*
<http://www.alrb.gov.ab.ca/index.html>
The Alberta Labour Relations Board is the independent and impartial tribunal responsible for the day-to-day application and interpretation of the province's labour laws.
- *Canada Business Services for Entrepreneurs*
<http://www.canadabusiness.ca/eng>
A service provided by the Government of Canada to assist small business owners and entrepreneurs.
- *Canadian Consumer Handbook*
<http://www.consumerhandbook.ca/>
Information on a wide variety of consumer topics and statistics, provided by the federal and provincial governments.

- *Industry Canada*
http://www.ic.gc.ca/eic/site/ic1.nsf/eng/h_00068.html
Industry Canada provides information for businesses and consumers on Canadian business and industry, including customizable benchmarking tools, cost calculators, and online business planning.
- *Toronto Stock Exchange*
<http://www.tmxmoney.com/en/index.html>
Information from and about Canada's leading stock exchange operations.

OTHER HOW-TO GUIDES

Library Services produces a number of how-to guides to assist you with academic writing (APA and MLA styles), Microsoft Office, research and technology guides, as well as class specific handouts.

Other how-to guides can be located at: http://www.mhc.ab.ca/Library/Get_Assistance/How-To_Guides.aspx

CONTACT LIBRARY SERVICES

Library Services offers many points of assistance:

- In person (Information Desk)
- Telephone: 403-504-3544; Toll free: 1-866-282-8394 (ext. 3544)
- E-mail (http://www.mhc.ab.ca/Library/Get_Assistance/Email.aspx)
- Instant Messenger (*Library Online Agents*;
http://www.mhc.ab.ca/Library/Get_Assistance/IM.aspx)
- Text Messaging: 403-866-5872