

Vibrant Futures Start Here





A Message of Thanks

KEVIN SHUFFLEBOTHAM, PRESIDENT & CEO

As we move into the season of giving, we want to recognize what that means for Medicine Hat College.

Giving can take many forms. Giving of knowledge. Giving of resources. Giving of time and talent. The giving of these gifts helps students realize their potential and give back.

Together we are Creating a Community of Giving that celebrates and supports all learners in their pursuit of education and connects donors to activity specific initiatives in the areas of athletics, Indigenous engagement, mental health and wellness, and equity, diversity and inclusion.

Whether we are growing college program opportunities, facilitating community conversations around mental health, or celebrating the spirit of athletic competition, your support helps us build a vibrant future with our learners and our region.

Every relationship and every gift matters and we thank you for your ongoing commitment to MHC.

Kevin Shufflebotham

The Beej Project

Committed to building a stronger, more resilient community through enhanced mental health education and research, a local Medicine Hat family has created a lasting legacy in memory of their son, brother, and husband, Brandon Niwa, affectionately known as Beej.

Through a generous donation to Medicine Hat College from the Niwa family, the Brandon Niwa Legacy Fund, known as The Beej Project, was created. Ongoing legacy funding is provided by the Niwa Family Fund, the Community Foundation of Southeast Alberta, and individual community donors.

A variety of community initiatives have been developed to support mental health education and research, including a video series. The series provides a variety of perspectives on wellness, mental health, connection, and resiliency. Learn more about the community initiatives and view episodes at www.mhc.ab.ca/beejproject.

The Beej Project is a beautiful example of the impact legacy giving can have to educate and inform. If you'd like to discuss honoring a loved one with a legacy gift, connect with us.



The latest in Rattlers Athletics

In the fall of 2023 Medicine Hat College officially added women's hockey to its team roster. This is the first time since 1986 that the college has offered a collegiate level hockey program.

Throughout the 2022-2023 school year, MHC participated in an exhibition season playing against teams in the Alberta Colleges Athletic Conference, as well as other clubs in Southern Alberta. Not only is the installation of this new team a celebration for Medicine Hat College,

it is also meaningful for aspiring athletes, especially young girls, in our community who dream about playing the sport they love at the collegiate level.

Rattlers women's hockey has already received an impressive outcry of support, including the Calgary Flames Foundation.

Additional opportunities for support, such as donations or sponsorships are available for all Rattlers Athletics teams. Connect with us to learn more, or view the Rattlers schedule at www.rattlers.ca.

Community Impact

Alongside wellness and Indigenous project work in the 2022-2023 year, most donations helped to ensure students could focus on succeeding by rewarding achievement and reducing financial stress. The following highlights make us so proud and would not be possible without you!



NEARLY
850
AWARDS DISTRIBUTED

\$946,405
IN FUNDING AWARDED
TO STUDENTS*

A gift at any denomination is valuable. Here's how your gift can translate to support student success.



TEXTBOOKS
(\$1500)



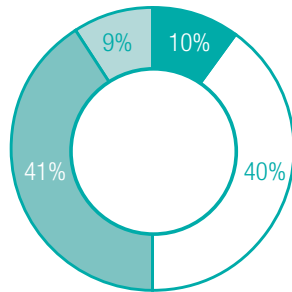
GROCERIES FOR
A YEAR (\$3000)



AVERAGE COST PER
CREDITED COURSE
(\$750)

FUNDING BREAKDOWN FOR 2022-23:

- 10% ANNUAL AWARDS
- 40% ENDOWMENT AWARDS
- 41% PROGRAM ENHANCEMENTS
- 9% OTHER (E.G. SPONSORSHIP)



Save-the-Date!

DONOR APPRECIATION BREAKFAST

To show our sincere gratitude for your support to Medicine Hat College and the students we serve, we would like to invite you to the 2024 Donor Appreciation Breakfast. Please hold your calendar on **Thursday, March 21, 2024, from 7:30 am – 9:00 am.**

More details, including RSVP information, will follow in 2024. In the meantime, if you have questions, please email us at engage@mhc.ab.ca.

Giving 2022-2023

1 DONOR

PALLISER (\$500,000+)

2 DONORS

HERITAGE (\$250,000-\$499,999)

2 DONORS

CHINOOK (\$100,000-\$249,999)

3 DONORS

GRASSLANDS (\$50,000-\$99,999)

2 DONORS

PRAIRIE (\$25,000-\$49,999)

11 DONORS

FOOTHILLS (\$10,000-\$24,999)

9 DONORS

CYPRESS (\$5,000-\$9,999)

137 DONORS

COULEE (\$1-\$4,999)

*Funding is comprised of both donations and Government of Alberta support.

Creating a Community of Giving

DONATE TODAY! VISIT WWW.MHC.AB.CA/DONATE.



Alumni & Friends

BECOME A PARTNER

Would you like to promote your organization and become an MHC Alumni & Friends benefit partner? Participation is free and we can tailor the benefits to suit both your organization and alumni. Connect with us at alumni@mhc.ab.ca.

Sign up for the Alumni & Friends e-publication, featuring current and upcoming college activities, events, opportunities to connect and more!

To learn more, visit www.mhc.ab.ca/alumni.

MEET THE COMMUNITY ENGAGEMENT TEAM



Kevin Shufflebotham
PRESIDENT & CEO



Jennifer Kerlake
DIRECTOR, COMMUNITY ENGAGEMENT
jkerslake@mhc.ab.ca
403.529.3897



Jenna Williams
COMMUNITY RELATIONS OFFICER
jwilliams@mhc.ab.ca
403.502.8995



Mark Keller
EXECUTIVE DIRECTOR
ADVANCEMENT & COMMUNITY RELATIONS



Tonielle Pavlovic
DEVELOPMENT OFFICER
tpavlovic@mhc.ab.ca
403.504.3585



Tina Leighton
ADMINISTRATIVE ASSISTANT
engage@mhc.ab.ca
403.502.8997