# MEDICINE HAT COLLEGE

Name: _____

ID#: _____

Date Created: _____

Date Revised: _____

# PROGRAM PLANNING GUIDE 2019 – 2020
## Visual Communications – Bachelor of Applied Arts (Applied Degree)

The purpose of this program planning guide is to help students track their progress within their chosen program. The information in this planning guide is accurate at the time of printing and is subject to change without notice. It is the students' responsibility to ensure the accuracy of their program and course choice. Students should use the program planning guide dated the year in which they began the program. This guide should be used in conjunction with the official version of the Medicine Hat College Calendar, and calendars of appropriate transfer institutions, which are the final authorities regarding program requirements.

## Year 1 Academic Terms I & II

| FALL SEMESTER | | | WINTER SEMESTER | | |
|---|---|---|---|---|---|
| COURSE | DATE | GRADE | COURSE | DATE | GRADE |
| **ARDR 241** *Drawing I* | | | **ARDR 243** *Drawing II* <br> **Prerequisite: ARDR 241** | | |
| **ARFN 231** *2D Fundamentals I* | | | **ARFN 233** *3D Fundamentals* | | |
| **ARVC 213** *Typography I* | | | **ARFN 234** *2D Fundamentals II* <br> **Prerequisite: ARFN 231** | | |
| **One of:** <br> **ARHI 200** *Intro to Social and Historical Art* <br> **OR** <br> **ARHI 201** *Survey of Western Art I* | | | **One of:** <br> **ARHI 203** *Survey of Western Art II* <br> **OR** <br> **ARHI 317** *Modern Art* <br> **Prerequisite: ARHI 200 or 201 or 203** | | |
| **One of:** <br> **ENGL 123** *Fund. Of Writing and Speech* <br> **OR** <br> **ENGL 2XX** *Junior English* | | | **One of:** <br> **ENGL 125** *Intro Report Writing and Speech* <br> **OR** <br> **ENGL 2XX** *Junior English* | | |

## Year 2 (Academic Terms III, IV & V)

| FALL SEMESTER | | | WINTER SEMESTER | | |
|---|---|---|---|---|---|
| COURSE | DATE | GRADE | COURSE | DATE | GRADE |
| **ARHI 309** *Design History* <br> **Prerequisite: ARHI 200 or 201 or 203** | | | **ARHI 300** *Critical Theory* <br> **Prerequisite: ARHI 200 or 201 or 203** | | |
| **ARVC 327** *Print Production* <br> **Prerequisite: ARFN 231** | | | **ARVC 333** *Graphic Design II* <br> **Prerequisite: ARVC 331** | | |
| **ARVC 331** *Graphic Design I* <br> **Prerequisite: ARVC 213 & ARFN 234 & ARDR 241** | | | **Art Studio Elective**\*\* | | |
| **ARVC 394** *Portfolio and Work Term Prep* <br> **Prerequisite: ARVC 213, ARFN 234 & ARDR 241** | | | **Art Studio Elective**\*\* | | |
| **Art Studio Elective**\*\* | | | **Art Studio Elective**\*\* | | |
| **Art Studio Elective**\*\* | | | | | |
| **SPRING/SUMMER** | | | | | |
| **ARVC 395** *Applied Vis. Com. - Work Term I* <br> **Prerequisite: ARVC 394** | | | | | |

**Year 3 (Academic Terms VI, VII & VIII)**

| FALL SEMESTER | | | WINTER SEMESTER | | |
|---|---|---|---|---|---|
| **COURSE** | **DATE** | **GRADE** | **COURSE** | **DATE** | **GRADE** |
| **ARVC 396** *Applied Vis. Com. I*<br>**Prerequisite: ARVC 333** | | | **ARVC 496** *Applied Vis. Com. II*<br>**Prerequisite: ARVC 396** | | |
| **Art Studio Elective\*\*** | | | **ARVC 498** *Special Projects and Exh. I*<br>**Prerequisite: ARVC 396 or ARDR 343** | | |
| **Art Studio Elective\*\*** | | | **ARVC 499** *Special Projects and Exh. II*<br>**Prerequisite: ARVC 396 or ARDR 343** | | |
| **Art Studio Elective\*\*** | | | **Art Studio Elective\*\*** | | |
| **One of\***<br>**MGMT 270** *The Entrepreneurial Experience*<br>**MKTG 171** *Marketing*<br>**MKTG 355** *Creating Brand Intelligence*<br>    **Prerequisite: 3rd year standing in Visual**<br>        **Communications Program** | | | **Art Studio Elective\*\*** | | |
| **SPRING/SUMMER** | | | | | |
| **ARVC 495** *Applied Vis. Com. - Work Term II*<br>**Prerequisite: ARVC 394 & ARVC 395** | | | | | |

\*University of Lethbridge Dual Admission Students must take an Approved Elective, please consult and Academic Advisor for a list of approved classes.

**Art Studio Elective Course List:**

    \*\*Please note that **only the courses listed below** can be used to meet the **Art Studio Elective requirements**. The courses listed under Electives in the MyMHC online registration portal encompass other choices students have within the program ie. English choices, Art History choices and Management or Marketing choices. **English (ENGL)** classes, **Art History (ARHI)** classes and **Management (MGMT) or Marketing (MKTG)** classes **CANNOT** be used to meet Art Studio Elective requirements.

**Visual Art Studio:**

| | | | | |
|---|---|---|---|---|
| ARDR 341 | Drawing III | ARFA 379 | Intaglio I |
| ARDR 343 | Drawing IV | ARFA 380 | Intaglio II |
| ARFA 304 | Sculpture I | ARFA 407 | 3D Design II |
| ARFA 305 | 3D Design I | ARFA 408 | Sculpture II |
| ARFA 351 | Painting I | ARFA 490 | Directed Study |
| ARFA 353 | Painting II | ARPH 335 | Photography I |
| ARFA 357 | Illustration I | ARPH 337 | Photography II |
| ARFA 372 | Relief Printmaking I | ARVC 315 | Typography II |
| ARFA 377 | Serigraphy I | | |
| ARFA 378 | Serigraphy II | | |

**Electronic & Related:**

| | |
|---|---|
| AREL 329 | Design for Web I |
| AREL 338 | Interactive Media I |
| AREL 365 | Video I |
| AREL 429 | Design for Web II |
| AREL 438 | Interactive Media II |

**Program Notes:**

- The BAA (VC) requires the completion of two, 3 to 4 month Work Terms (ARVC 395 and ARVC 495). These Work Terms can only be completed after Academic Term IV and at least one of the two Work Terms must be completed prior to the last academic semester (Academic Term VI).
- Must attain a minimum cumulative GPA of 2.0 throughout the program.
- Must achieve passing grades in both Work Terms.
- Must obtain no more than one D or D+ grade in the program
- Must obtain no D or D+ grades in any core design and Visual Communication courses (ARVC 331, ARVC 333, ARVC 396, ARVC 496, ARVC 498, and ARVC 499).  Should you receive a D or D+ grade in any such core design or Visual Communications course you will only have one opportunity (excluding "W" grade attempts) to repeat that course and raise its grade.
- Please not that only one "W" grade for each of the required core design Visual Communications courses (ARVC 331, ARVC 333, ARVC 396, ARVC 496, ARVC 498 and ARVC 499).