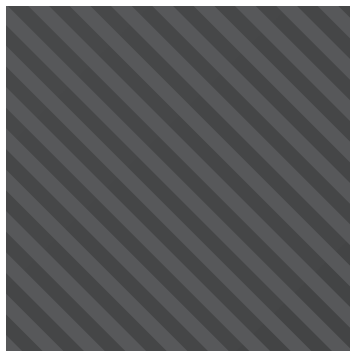
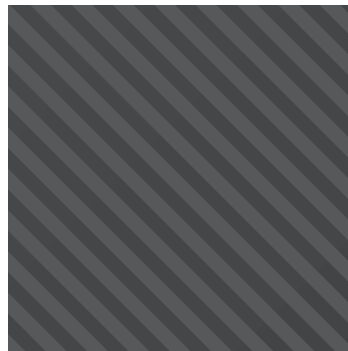


MEDICINE HAT  
COLLEGE



# 2022/23 GRADUATE SURVEY RESULTS AND ANALYSIS



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# EXECUTIVE SUMMARY

The Graduate Survey 2023 assessed the outcomes of students who completed a program at MHC. The survey collected key information on:

- Graduate Satisfaction
- Goal Achievement
- Employment Status
- Skills, Knowledge & Abilities
- Benefits of Educational Program
- Mobility Patterns

The majority of graduate respondents have consistently expressed their satisfaction with MHC on three key measures: the overall quality of their educational experience, the quality of teaching in their programs, and the relevance of their courses. As a result, most graduates would recommend both their program and the institution to a friend.

The employment rate for graduates remained high in 2023 with the majority of graduates finding employment in their field of study. Respondents reported an average annual income between \$30 and \$40k. Over half of graduate respondents took out student loans to finance their education. Of these respondents the median student loan debt at the end of their education was between \$10k and \$20k.

The majority of graduate respondents stay within Alberta after they complete their education at MHC, with most choosing to remaining in Medicine Hat. Taken together with the high employment rate, this indicates that MHC graduates are contributing to the local and provincial economy.

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# INTRODUCTION

The Graduate Survey 2023 assessed the outcomes of students who graduated from Medicine Hat College. The survey collected key information to ensure established goals have been achieved.

## **Methods**

The target population included all graduates from the 2022/23 academic year who were not enrolled in Fall 2023. Apprenticeship and International English as a Second Language students were excluded.

## **Data Collection**

The survey was conducted by telephone by Medicine Hat College survey clerks and through email. Telephone numbers and email addresses used were those in the student's records (local, permanent and cellular phone).

## **Survey Instrument**

The questionnaire was based on the Alberta Advanced Education Graduate Outcomes survey. Respondents were asked several yes or no, rating scale (satisfaction, agreement etc.) and open-ended questions.

## **Results**

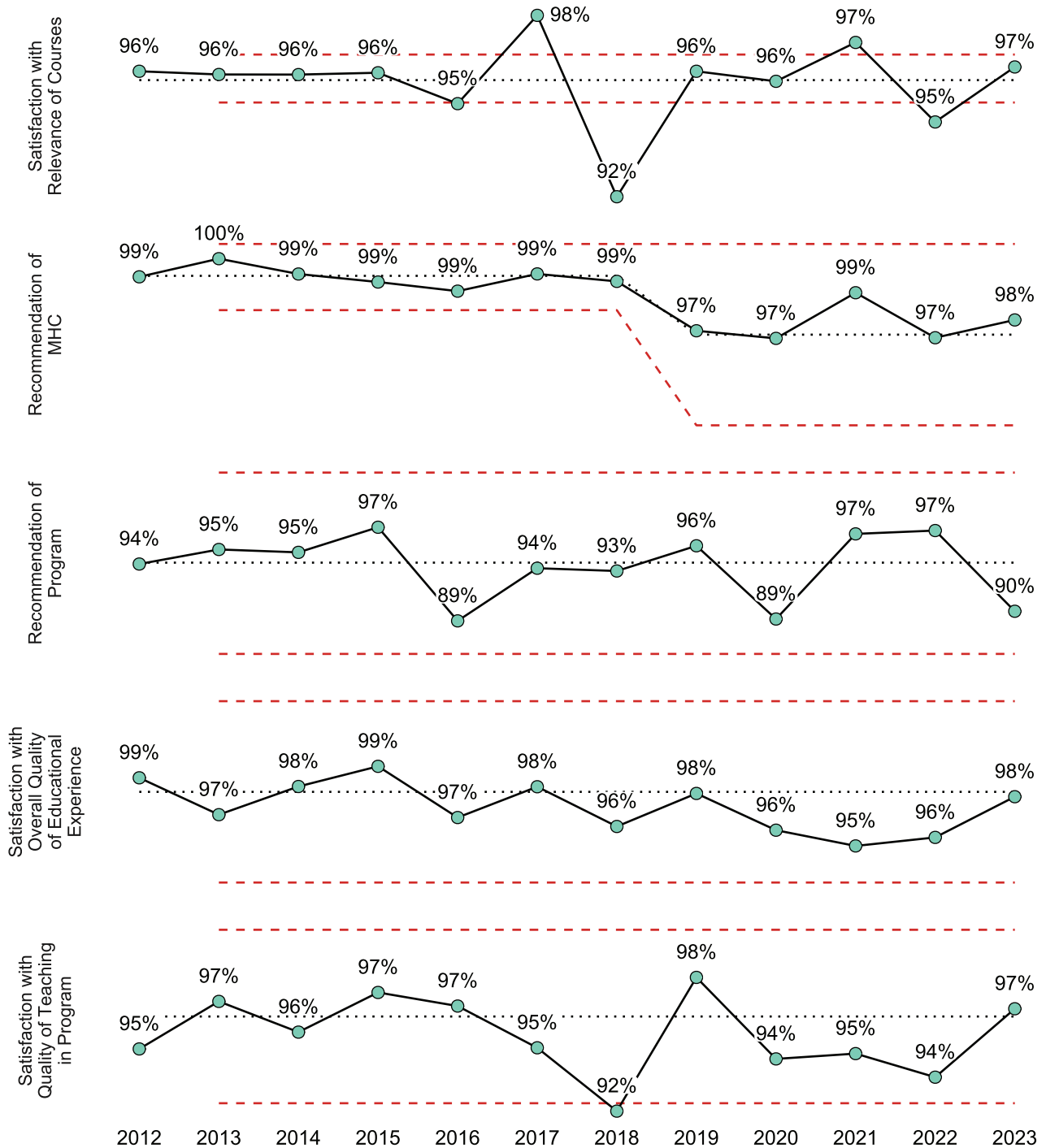
*Roster Size:* 287 Individuals

*Successful Contacts:* 105 Individuals (37%)

*Agreed to Participate:* 91 Individuals (32%)

*Completion Rate (Percentage of contacts who agreed to participate):* 87%

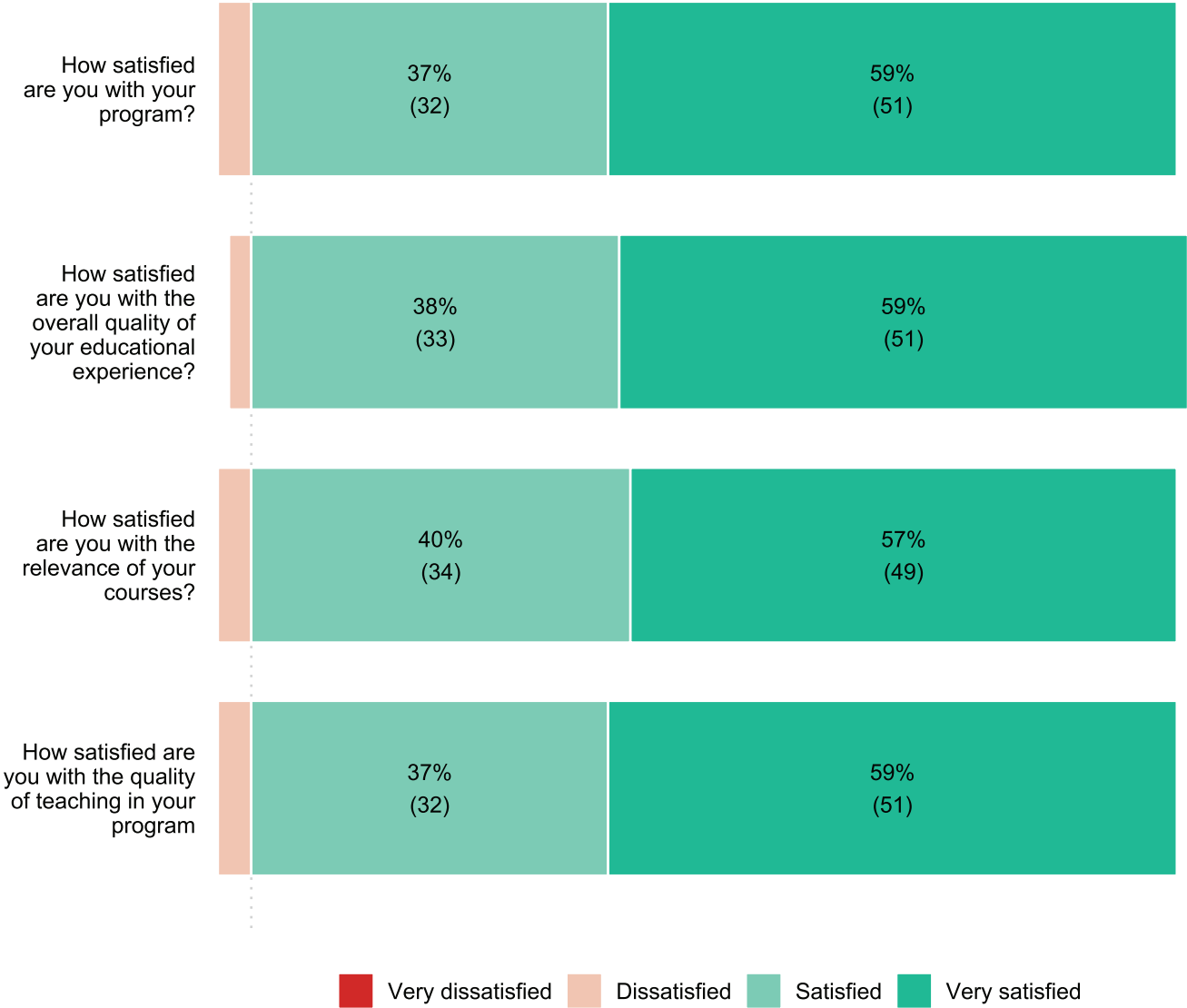
# TRENDS AT A GLANCE



# GRADUATE SATISFACTION

Positive experiences shared by graduates in the community may benefit MHC. Graduates are satisfied with their education and the value they received for their investment. As a result, the vast majority would recommend both their program and MHC to a friend.

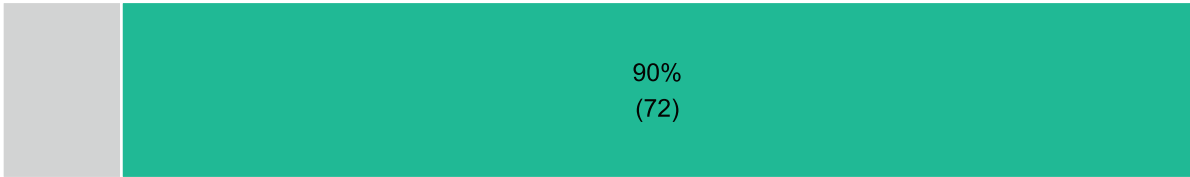
**Graduate satisfaction was 95% or higher on key measures**



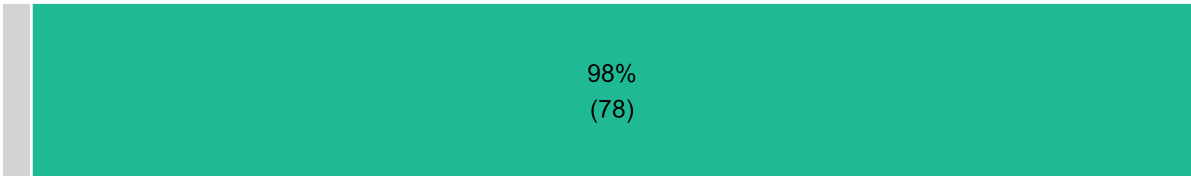
# GRADUATE SATISFACTION

*Respondents were asked if they would recommend both MHC and their program of study to someone else:*

Would you recommend the same program of study to someone else?



Would you recommend to someone that they should attend MHC?



■ No ■ Yes

*Respondents were asked if they considered their program to be worth the financial cost to themselves and/or their family:*



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# GOALS

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MHC succeeded in helping 96% of respondents achieve their goals. Most respondents sought to complete a specific credential when they enrolled at MHC.

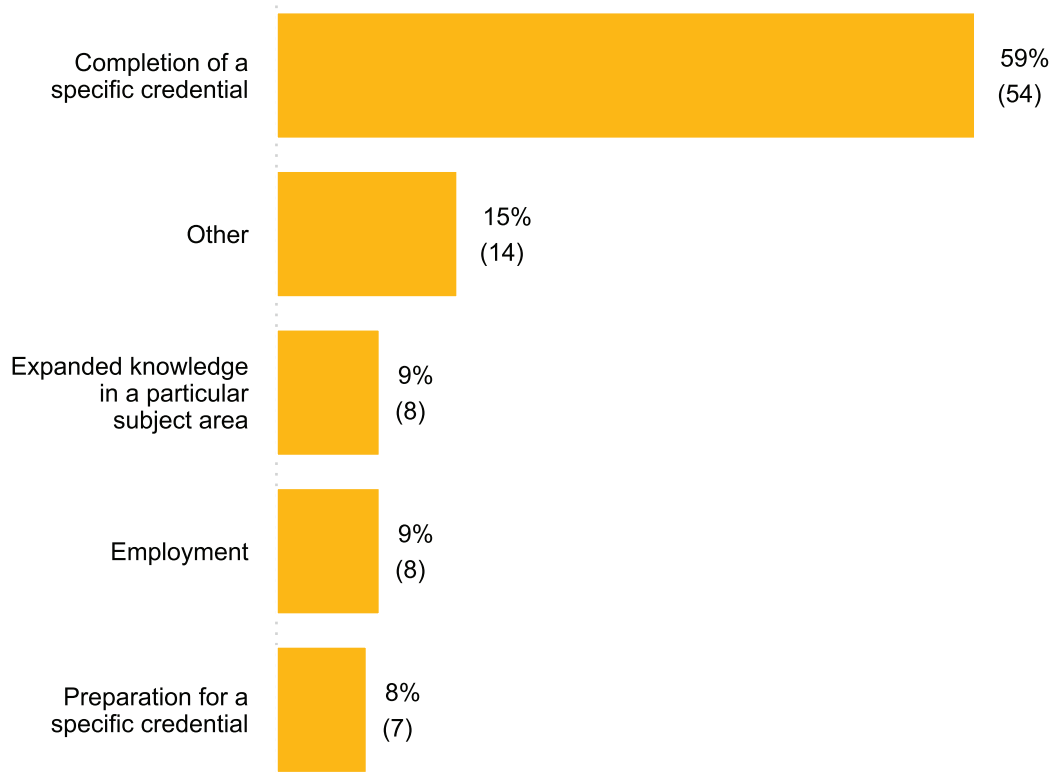
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*Respondents were asked if they achieved their primary goal:*



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*Respondents were asked what their primary goal was upon entering MHC:*





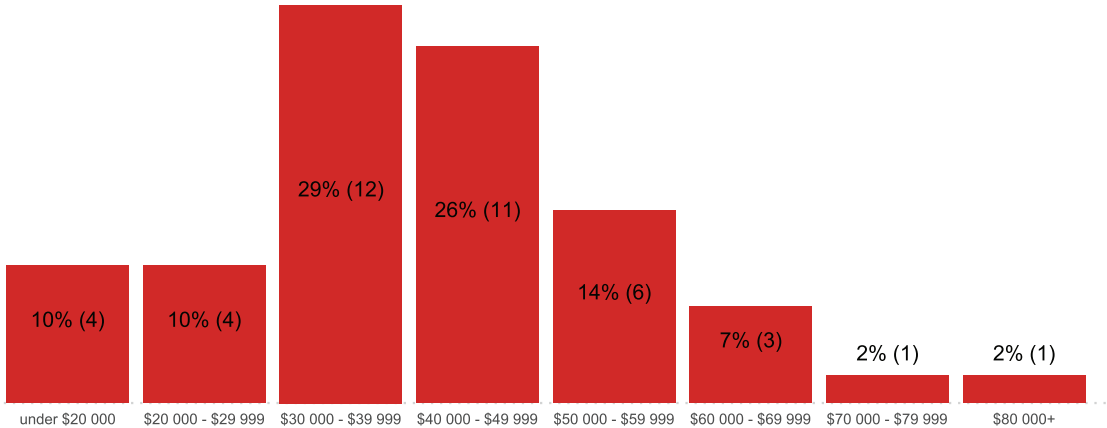
# EMPLOYMENT

Most graduates are employed in their field of study and are satisfied with their job. The average income of graduates is between \$30k and \$40k per year.

*Respondents were asked about their employment status and how closely related their position is to their field of study:*

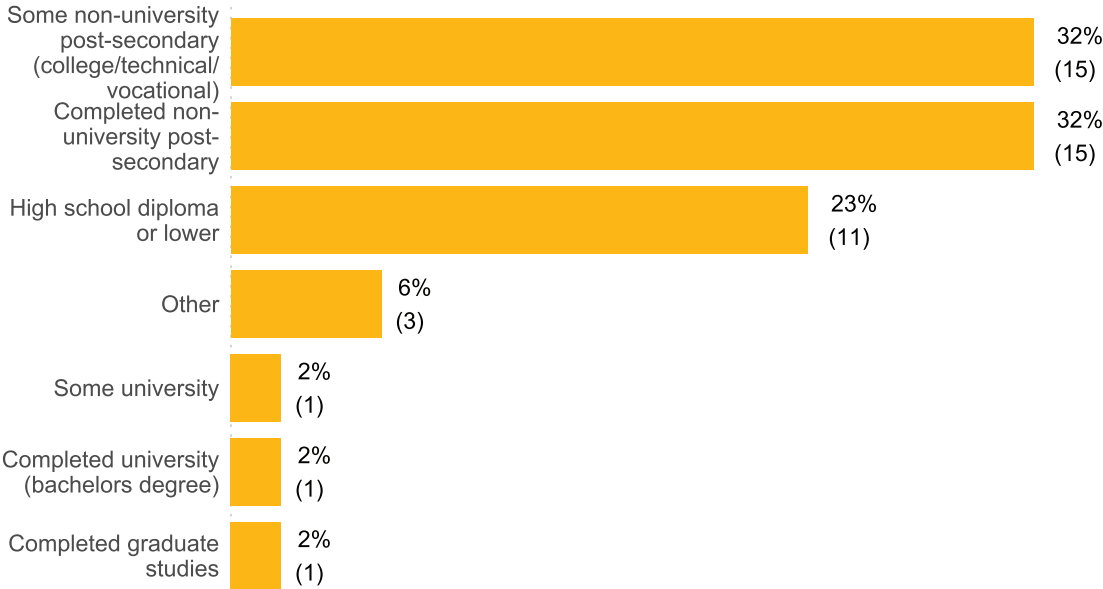


*Respondents reported an average income of \$30k-\$40k per year.*

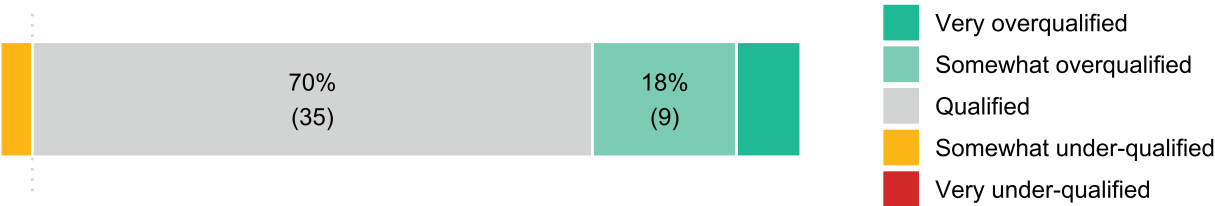


# EMPLOYMENT

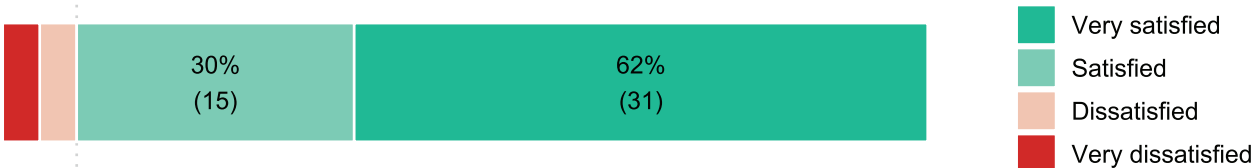
**Respondents were asked about the minimum level of education they needed to get their current job:**



**Respondents were asked how qualified they felt for their job, given their education, training, and experience:**



**Respondents were asked about their satisfaction with their current job:**

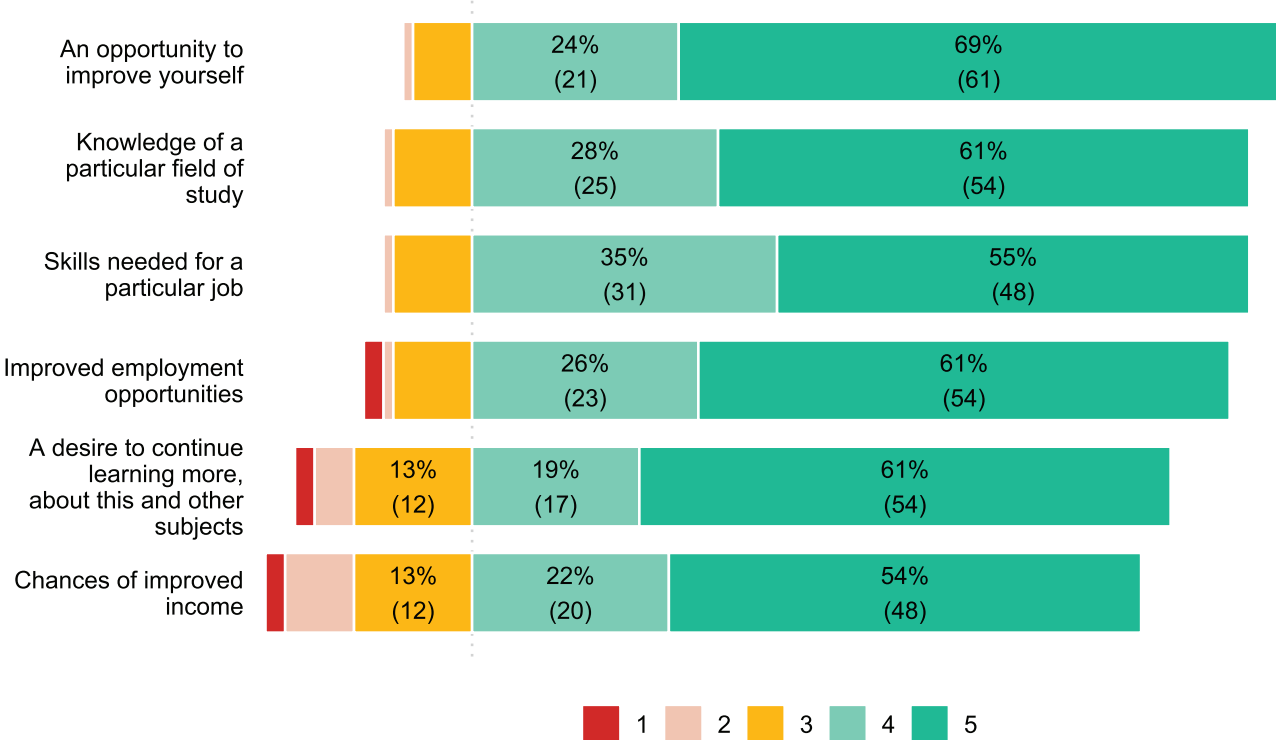


# BENEFITS OF PROGRAM

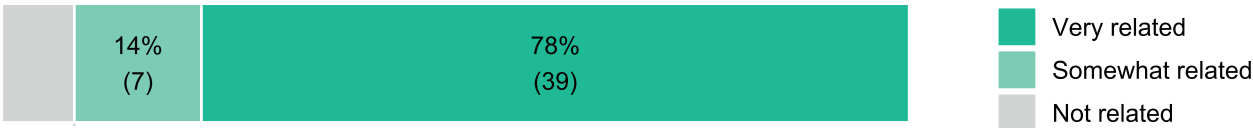
Respondents largely felt that their education benefited them in terms of knowledge, skills, and self-improvement. About 92% of students felt that their current job was related to the subject area knowledge they acquired during their education.

**Respondents were asked to what extent their program provided the following benefits:**

(Where 1 means not at all, and 5 means to a great extent.)



**Respondents were asked how related their current job was to the subject-area knowledge they acquired:**

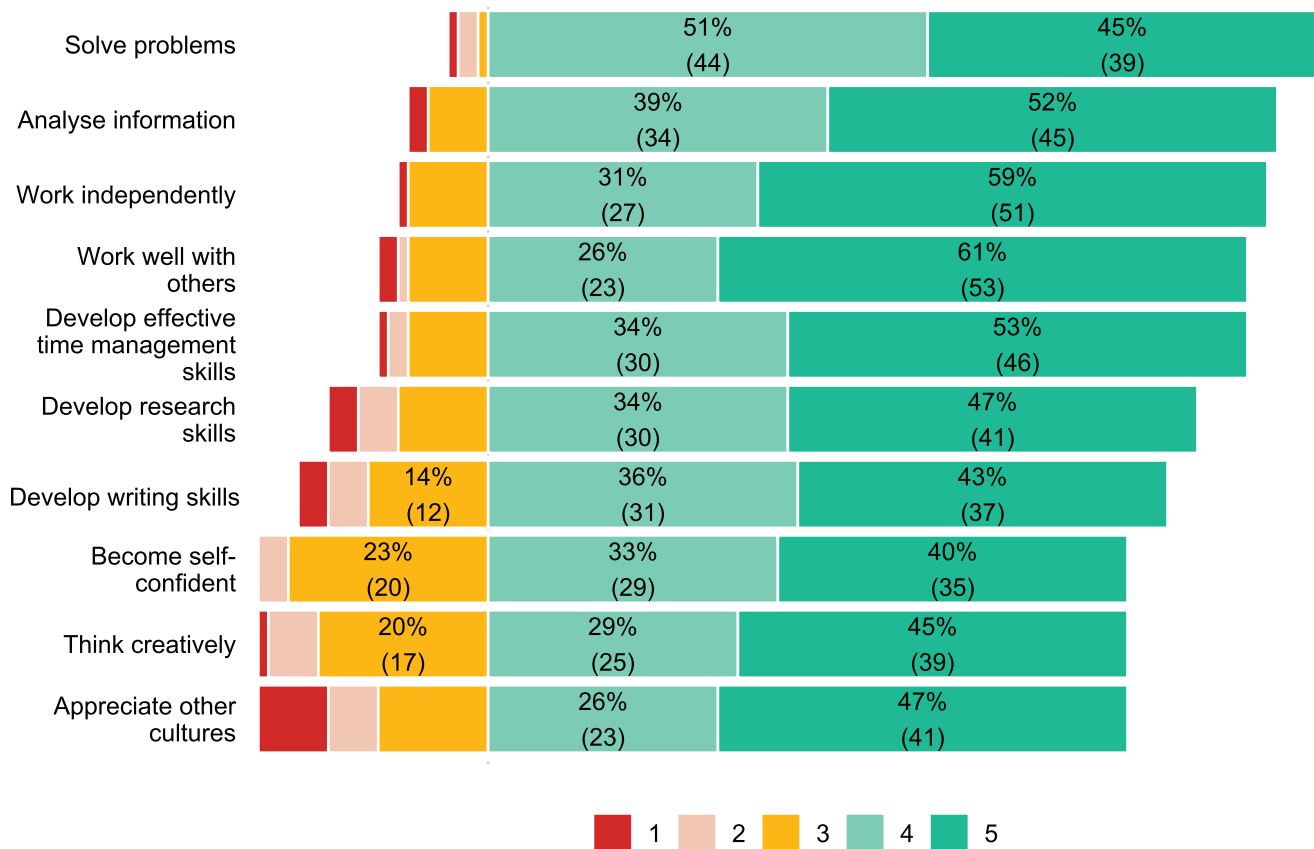


# SKILLS, KNOWLEDGE & ABILITIES

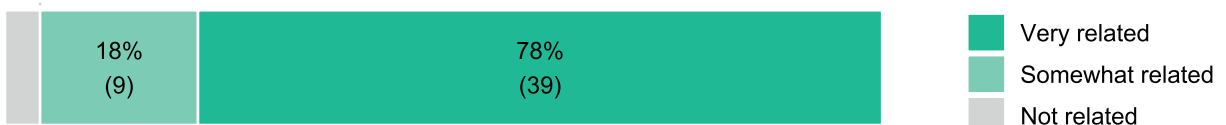
Further development of skills, knowledge & abilities may help graduates broaden their employment opportunities.

## Respondents were asked to what extent their program added to their skills, knowledge & abilities:

(Where 1 means not at all, and 5 means to a great extent.)



## Respondents were asked how related their current job was to the general skills and abilities acquired:



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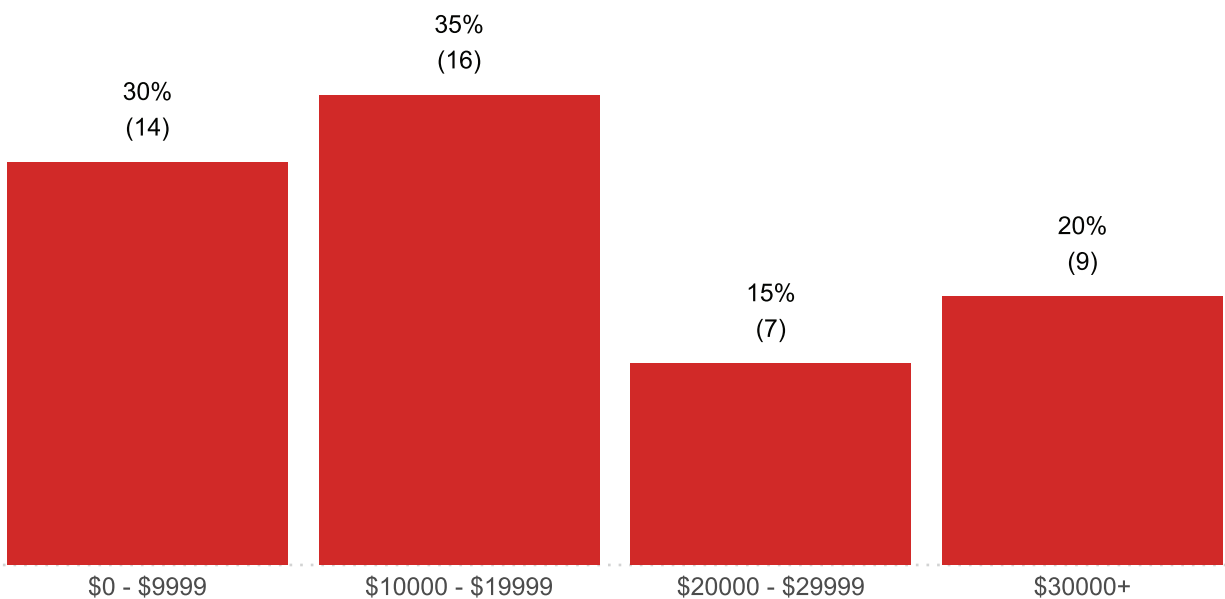
# FINANCING EDUCATION

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Students are relying on a number of sources to finance their education. Students may be better supported by enhanced financial aid. Around half of respondents received loans, taking on an average of between \$10k to \$20k of debt to complete their education.

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*The average student loan debt was reported to be between \$10k and \$20k at the time of graduation.*

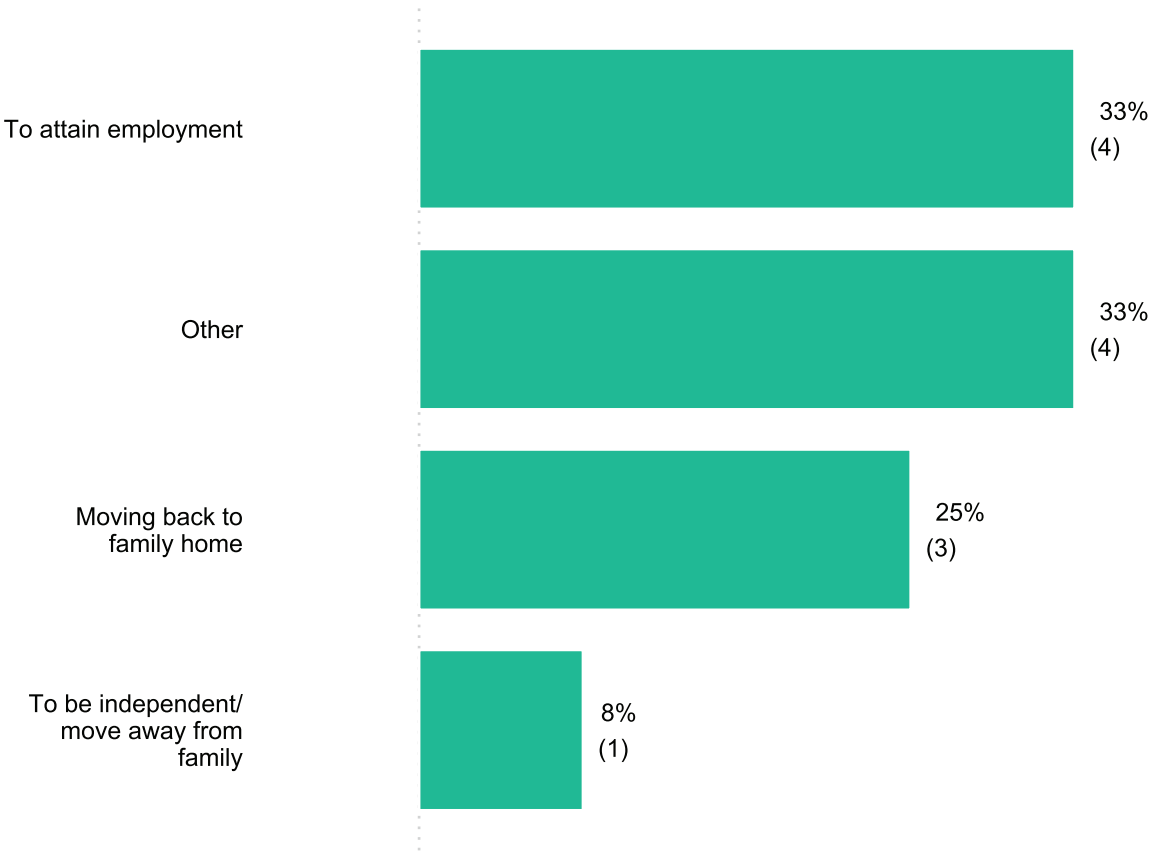


# MOBILITY

*Respondents were asked if they moved outside of the MHC service region since the time of their graduation:*



*Respondents that reported they relocated were asked their reason for moving:*



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## CONCLUSION

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The results of this survey indicate that graduates are positively impacted by their attendance at MHC and contribute to the local and provincial economy.

Graduates from MHC are highly satisfied with the overall quality of their educational experience, quality of teaching in their programs and the relevance of their courses. Most would recommend both the program and MHC to a friend.

Most respondents had a specific educational goal in mind when applying to MHC, and a large proportion were successful in achieving these goals. MHC was able to provide graduates with the skills, knowledge and abilities needed for their employment position.

Positive experiences shared by graduates in the community may benefit MHC.

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## NOTES

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Data was collected using Qualtrics software, and analyzed using R software.

Responses of “Don’t Know” and “Not Applicable” were excluded from the analysis. In cases where specific response had less than 5 records, the responds were aggregated with the “Other” response.

Some percentages may not total to 100% due to rounding.