



Name: _____

ID#: _____

Date Created: _____

Date Revised: _____

PROGRAM PLANNING GUIDE 2024-2025

Data Analytics for Business Certificate

The purpose of this program-planning guide is to help students track their progress within their chosen program. The information in this planning guide is accurate at the time of printing and is subject to change without notice. It is the students' responsibility to ensure the accuracy of their program and course choice. Students should use the program-planning guide dated the year in which they began the program. This guide should be used in conjunction with the official version of the Medicine Hat College Calendar, and calendars of appropriate transfer institutions, which are the final authorities regarding program requirements.

FALL SEMESTER			WINTER SEMESTER		
COURSE	TERM	GRADE	COURSE	TERM	GRADE
DATA 100 Data Literacy			DATA 180 Data Visualization & Business Reporting		
DATA 155 Applied Field Placement I Co-requisite: DATA 100 & MGMT 150			DATA 185 Applied Field Placement III Co-requisite: DATA 180 & MKTG 170		
DATA 175 Applied Field Placement II Co-requisite: DATA 100 & MGMT 150			DATA 195 Applied Field Placement IV Co-requisite: DATA 180 & MKTG 170		
MGMT 150 Strategic Communication			MKTG 170 Marketing and Social Media Analytics		

GRADUATION REQUIREMENTS:

To successfully complete the program students must

- attain a minimum GPA of 2.0
- achieve a grade of CR in all Applied Field Placements